## CONTRACT



WCWG Greensboro, NC 27409

And:

2 Pai Park Suite A (336) 307-4900

	Contract / New	151011	1	AIL OIGEI #	
	61896	1		08414633	
Product					
COOPER NC ATG 5650					
Contract Dates	Estimate #				
11/01/16 - 11/07/16	5650				
<u>Advertiser</u>			Ori	ginal Date /	Revision
Poli/R Cooper/D/Gov/NC			1	0/12/16	/ 10/12/16
	Billing Cycle	Billing	Billing Calendar		Cash/Trade
	EOM/EOC	Broado	Broadcast		Cash
	Station	Account Executive		<u>xecutive</u>	Sales Office
	wcwg	Telerep Washington I Tel		TeleRep Washir	
	Special Handl	ing			
	Demographic				
	Adults 35+				
	IDB#	Advert 297	iser	Code	Product Code 317
	Agency Ref			Advertiser	Ref

Greer, Margolis, Mitchell & Burns - GMMB 1010 Wisconsin Avenue NW Suite 800 Washington, DC 20007

> PRE-EMPTIBLE WITH 48 HOURS NOTICE

Spots/ Start/End Time Days Length Week Rate Type Spots Amount \*Line Ch Start Date End Date Description :30 NM \$14 00 1:00 PM-2:00 PM WCWG11/01/16 11/07/16 M-F 1p-2p End Date Spots/Week Rate Start Date Weekdays \$14.00 11/07/16 MTWTF--1 Week: 11/01/16 NM \$25.00 10:00 PM-10:30 PM :30 1 WCWG11/01/16 11/07/16 M-F 10p-1030p 2 Spots/Week Rate Start Date End Date Weekdays \$25.00 Week: 11/01/16 11/07/16 MTWTF--1 :30 NV \$25.00 10:30 PM-11:00 PM 11/07/16 M-F 1030p-11p WCWG11/01/16 End Date Weekdays Spots/Week Rate Start Date \$25.00 Week: 11/01/16 11/07/16 MTWTF--1 NM \$25.00 M-F 11p-1130p 11:00 PM-11:30 PM :30 WCWG11/01/16 11/07/16 Spots/Week Weekdays Rate Start Date End Date \$25.00 11/07/16 MTWTF--1 Week: 11/01/16 NM \$25.00 11:30 PM-12:00 XN :30 WCWG11/01/16 11/07/16 M-F 1130p-12a Spots/Week Start Date Rate End Date Weekdays \$25.00 Week: 11/01/16 11/07/16 MTWTF--NM \$12.00 11:00 AM-12:00 PN :30 1 M-F 11a-12p 6 WCWG11/01/16 11/07/16 Spots/Week **End Date** Weekdays Rate Start Date \$12.00 MTWTF-11/07/16 1 Week: 11/01/16 NM 1 \$10.00 M-F 12p-1p 12:00 PM-1:00 PM :30 WCWG11/01/16 11/07/16 **End Date** Weekdays Spots/Week Rate Start Date \$10.00 Week: 11/01/16 11/07/16 MTWTF--1 :30 NM 1 \$15.00 2:00 PM-3:00 PM M-F 2p-3p 8 WCWG11/01/16 11/07/16 **End Date** Spots/Week Rate Weekdays Start Date \$15.00 Week: 11/01/16 11/07/16 MTWTF--1 NM \$10.00 4:00 PM-5:00 PM :30 1 WCWG11/01/16 11/07/16 M-F 4p-5p N Spots/Week Rate Start Date End Date Weekdays \$10.00 Week: 11/01/16 11/07/16 MTWTF--1 6:00 PM-6:30 PM :30 NM 1 \$30.00 11/07/16 M-F 6p-630p 10 WCWG11/01/16 Spots/Week Rate Start Date **End Date** Weekdays \$30.00 Week: 11/01/16 11/07/16 MTWTF--1 NM \$35.00 7:00 PM-7:30 PM :30 1 WCWG11/01/16 11/07/16 M-F 7p-730p N 11 Start Date End Date Weekdays Spots/Week Rate \$35.00 11/07/16 MTWTF-Week: 11/01/16

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment by station. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.



**WCWG** 2 Pai Park Suite A Greensboro, NC 27409 (336) 307-4900

	Contract / Revision	Alt Order #	
	61896 /	08414633	
Contract Dates	Product	Estimate #	$\equiv$
11/01/16 - 11/07/16	COOPER NC ATG 56	550 <b>5650</b>	

Advertiser	Original Date / Revision
Poli/R Cooper/D/Gov/NC	10/12/16 / 10/12/16

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time D	Days Length Week R	ate Type S	Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
N 12 WCWG11/01/16 11/07/16 M-F 730p-8p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Weel</u> Week: 11/01/16 11/07/16 MTWTF 1	7:30 PM-8:00 PM <u>Rate</u> \$35.00	:30	NM	1	\$35.00
N 13 WCWG11/01/16 11/07/16 M-F 9a-10a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Weel</u> Week: 11/01/16 11/07/16 MTWTF 1	9:00 AM-10:00 AM <u>Rate</u> \$12.00	:30	NM	1	\$12.00
N 14 WCWG11/05/16 11/05/16 Sa 2p-4p  Start Date End Date Weekdays Spots/Weel  Week: 10/31/16 11/06/161- 1	2:00 PM-4:00 PM <u>Rate</u> \$15.00	:30	NM	1	\$15.00
N 15 WCWG11/05/16 11/05/16 Sa 6p-7p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Weel</u> Week: 10/31/16 11/06/161 1	6:00 PM-7:00 PM <u>Rate</u> \$12.00	:30	NM	1	\$12.00
N 16 WCWG11/05/16 11/05/16 Sa 9p-10p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u> Week: 10/31/16 11/06/161- 1	9:00 PM-10:00 PM <u>Rate</u> \$10.00	:30	NM	1	\$10.00
		Totals		16	\$310.00

Time Period	# of Spots	Gross Amount	Net Amount
10/31/16 -11/07/16	16	\$310.00	\$263.50
Totals	16	\$310.00	\$263.50

	PRE-EMPTIBLE WITH 48		
Signature:	HOURS NOTICE	Date:	